



## Point-of-Sale Terminals

The Right Hardware for the Job



## Simple, Secure Payment Processing

**Your customers can be anywhere. And no matter where they are, they expect you to process their payments easily and securely - in person, over the phone or via mobile device.**

Elavon can help. Our compact terminals feature everything you need to easily and securely process payments. We support a full range of payment options including credit, PIN debit, gift cards, loyalty, electronic benefits transfer (EBT) and electronic check service (ECS). The Ingenico and VeriFone terminal lines support state-of-the-art security for PIN-based transactions as well as secure EMV chip cards, protecting you and your customers from counterfeit card fraud.

### PREPARE FOR THE FUTURE WITH EMV CHIP TECHNOLOGY

Sometimes referred to as "chip cards," "chip and PIN" or "chip and signature," the embedded technology is considered more secure than legacy magnetic stripe cards, which can all too easily be skimmed for counterfeit purposes. EMV (Europay, MasterCard and Visa) is a global standard for payment cards using chip technology allowing you to more securely accept payments. There are over 2.37 billion EMV payment cards in circulation, and EMV enabled terminals allow you to support both chip and magnetic stripe cards for seamless security and customer service.

A notable difference to you and the cardholder is that when using EMV cards and terminals, the card actually never leaves your customer's hand. You will present the terminal or PIN Pad to your customer for payment, even in restaurant environments.



### BENEFITS OF EMV

- More robust card authentication to protect against counterfeit cards
- Cardholder verification to protect against lost/stolen cards
- Fewer fraud-related chargebacks from stolen/skimmed cards

Your customers benefit as well, with the greater peace of mind that comes with improved security, and a seamless experience while they checkout, whether their card is swiped, inserted, or tap-and-go.

## Our Point-of-Sale Terminals

All of our terminals offer the following features and payment types:

- Credit
- PIN Debit
- Electronic Benefits Transfer (EBT)
- Supports our Fanfare Gift and Loyalty program - an integrated loyalty program designed to help you attract new customers, encourage repeat buyers and create loyal relationships as well as gather and utilize consumer data
- Contactless payment capabilities providing your customers a convenient way to pay with cards, key fobs or mobile wallets
- PED-compliant PIN pads
- Supports both EMV and magnetic stripe cards
- Quick Payment Service (QPS) allowing a "No Signature" option for qualifying transactions
- Automated download feature keeps your payment application up to date with the latest enhancements
- Back-lighted keyboards for increased usability in dimly lit environments



**Countertop Terminals** have an ergonomic, hand-over design, taking up less space at your work station. These terminals have IP connectivity for speedy transaction processing, with dial-up as an alternative. Also, they can be coupled with a PED-compliant consumer facing PIN pad or can be used as an all-in-one solution that can be handed over to your customer.

**Ingenico iCT250** - The iCT250 has a "magic box" cable management system that prevents cable tangle and clutter. The terminal boasts a color display for improved readability and ease of use.

**VeriFone VX520** - The VX520 has a built-in secure software authentication process which prevents unauthorized software applications from being downloaded.



**Ingenico iCT220** - Combine with an iPP320 for a consumer-facing solution to support contactless payments. The iCT220 has a "magic box" cable management system that prevents cable tangle and clutter, along with a black and white screen for crisp visual clarity.



**Long Range Wireless Terminals** have a long-life battery and compact design, which allows you to process transactions anywhere your customers are - ideal for deliveries, kiosks and more. These terminals are all-in-one solutions with an integrated PIN Pad and printer. Phone lines and internet connections are not required to take advantage of our mobile payment solutions. The GPRS wireless terminals we offer are **Ingenico iWL250G** and **VeriFone VX680G**.

**FEATURES OF LONG RANGE WIRELESS TERMINALS**

- Removable, long-life lithium ion battery that provides up to 950 transactions per charge, ensuring enough power to cover the average 8-hour shift
- Dial and/or IP Back-up as communication methods
- Charging base includes a cradle for terminal storage and charge, ensuring terminals remain charged
- Color screens for ease of visibility
- Extensive, secure wireless coverage via AT&T GPRS Data Network - [www.att.com/maps/wireless-coverage.html](http://www.att.com/maps/wireless-coverage.html)

**Short Range Wireless Terminals** bring the point-of-sale to your customers. Ideal for table-service restaurants, curbside pick-up, salons and more. These terminals are all-in-one solutions with an integrated PIN Pad and printer. The short range terminals use secure, encrypted Bluetooth technology, allowing only the base and terminal to talk to each other, while also monitoring channels to prevent interference from other devices. The Bluetooth terminals we offer are **Ingenico iWL220B** and **VeriFone VX680B**.

**FEATURES OF BLUETOOTH TERMINALS**

- Removable, long-life lithium ion battery that provides up to 950 transactions per charge, ensuring enough power to cover the average 8-hour shift
- Communications and "charge only" bases includes a cradle for terminal storage and charge, ensuring terminals remain charged
- Up to 300 feet range between the base and the terminal for movement around your business



*Optional accessories include car charger, spare battery and carrying case*



**Consumer-facing PIN Pads** can be packaged with the specified terminals for a handover solution, providing an additional layer of security for your customers. These sleek, ergonomically designed PIN Pads occupy minimal counter space.

**BENEFITS**

- The latest security standards for PIN-based transactions
- EMV acceptance
- Magnetic stripe card support
- Contactless payment capabilities providing your customers a convenient way to pay with cards, key fobs or mobile wallets
- Illuminated backlit keypad resulting in fewer customer input errors

**Ingenico iPP320** - compatible with Ingenico iCT250 and Ingenico iCT220.

**VeriFone VX820** - compatible with VeriFone VX520.



LET'S TALK: